

NILESH PRASAD DUBEY

(WordPress Developer)

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SUMMARY

Results-driven **WordPress Developer with 2+ years** of experience in designing, developing, and optimizing responsive websites. Proficient in HTML5, CSS3, JavaScript, PHP, MySQL, Shopify, and WordPress, with strong expertise in PSD to WordPress conversion, performance optimization, and full SEO strategies. Experienced in creating E-commerce stores, landing pages, and web tools with a focus on user experience and performance. Skilled in page builders like Elementor and WPBakery, and tools like Canva for media editing. Adept at managing in-house projects and delivering SEO-optimized solutions.

SKILLS

- **Languages:** HTML5, CSS3, JavaScript (ES6+), PHP
- **CMS:** WordPress, Shopify
- **Frameworks:** Bootstrap, Tailwind CSS
- **Tools:** Elementor, WPBakery, Gutenberg, Beaver Builder, Canva
- **Expertise:** Responsive Design, SEO Optimization, PSD to WordPress Conversion, E-commerce Development, Landing Pages, Plugin Integration

WORK EXPERIENCE

WordPress Developer

LeadAngel Private Ltd , Bhilai (C.G) | April 2025 - Present

- Manage and maintain in-house **WordPress** websites, ensuring full **SEO** optimization.
- Perform image and video editing using **Canva** for digital marketing and content delivery.
- Enhance site performance, speed, and visibility through on-page and technical SEO practices.
- Integrate plugins, analytics, and custom features as per business needs.

WordPress Developer

Globussoft Technologies, Bhilai (C.G) | Nov 2023 - April 2025

- Convert **PSD designs** into fully responsive, pixel-perfect WordPress themes.
- Develop front-end components using **HTML, CSS, and JavaScript** for seamless user experiences.
- Collaborate with UI/UX designers to create engaging and intuitive interfaces.
- Optimize websites for **performance, speed, and SEO** to ensure high rankings and user satisfaction.
- Utilize **WordPress, GitHub, and page builders** (Elementor) to deliver scalable solutions.

PROJECTS

Image Type Converter Web Tool

- Developed a web-based tool that converts image formats (e.g., PNG to WebP, JPG to WebP).
- Built using WordPress custom plugins and optimized for mobile responsiveness.
- URL : imgzone.nileshdubey.space

Instagram Story Downloader

- Created a tool for downloading Instagram stories anonymously.
- Integrated custom scripts into a secure WordPress environment for user-friendly use.
- URL : instastorydownloader.tech

WooCommerce & Landing Pages Development

- Developed multiple WooCommerce websites and high-converting landing pages.
- Integrated payment gateways, custom product features, and SEO optimization for better reach.

EDUCATION

BTech in Computer Science and Engineering

RSR RCET, Bhilai | Oct 2020 – June 2024

AWARDS AND CERTIFICATES

- **Smart India Hackathon 2023: Runner-Up** (Water and Electricity Tracking App)
- **Aviskar 2023: Winner** (Software Theme)
- **Smart India Hackathon 2022: Winner** (Water Monitoring System)